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FOR IMMEDIATE RELEASE

New stock image packs for photographers from FXhome

Norwich, England, 5 October 2010 – FXhome today released three new collections of high quality stock images for event and portrait photographers, themed around Autumn, Halloween and Happy Holidays. When used with FXhome’s PhotoKey series of green screen photography software the images can be easily dropped into place in moments, opening up new creative choices for photographers and their clients.

FXhome entered the photography scene in 2007 with the original PhotoKey which quickly found popularity among both hobbyist and professional photographers. The latest version, PhotoKey 3 Pro, offers advanced features including overlays, shadow generation, depth of field and batch processing. The FXhome image packs provide PhotoKey users and other photographers with high quality stock materials that can be used as backgrounds in a wide variety of projects.

“With green screen photography you want to have as wide a selection of backdrop images at your disposal as is possible,” said Communications Manager Simon Jones. “The new Autumn, Halloween and Happy Holidays packs expand our range of image accessories to offer even more choice. Whatever style you’re going for, we’ve got a pack that will fit. These new packs are ideal for any photographer who wants to capture the magic and excitement of the autumn and winter months and the holiday season.”

The Autumn pack collects high quality backdrop images of rural environments, from farmland to remote rivers and fields, depicting the beautiful, golden transition from summer to winter. The Halloween and Happy Holidays packs include versatile backdrop and overlay images, enabling a wide range of creative combinations and covering everything from pumpkins and spiders’ webs to Christmas and New Year celebrations. All images are provided in TIFF or PNG formats for compatibility with all good image software.

The Autumn, Halloween and Happy Holidays packs are each available for \$24.99 (£19.95) from the FXhome.com website. A special discount of 20% is available if 4 or more packs are purchased.

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ABOUT FXHOME – FXhome is a leading software developer and consultancy firm, specialising in visual effects for video and photography and web design. A decade of experience, over 20 released software products and an internet community with over 100,000 registered members has positioned FXhome as a highly respected provider of software, filmmaking and online services.

FXhome software products for Mac and Windows PC include the award-winning visual effects series VisionLab Studio, EffectsLab Pro and CompositeLab Pro; and award-winning green screen photography products PhotoKey 3, PhotoKey 3 Pro and PhotoKey 3 Plug-in for Adobe Photoshop. Also available are a wide range of training DVDs and stock packs for filmmakers and photographers.

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